

Reach students and parents when they choose a career

Career Beacon is India's bi-monthly career magazine, in print and online, for students, parents and educators.

RNI REGISTERED • A4 PRINT • ONLINE DAILY



13,200
print copies per issue

80,000+
digital views

6
issues a year

Since 2019
guiding students

OUR READERS

Class 9-12

Streams, entrance exams, colleges

College students

Internships, placements, higher studies

Parents

The decision-makers who pay

Educators

Principals, teachers, counsellors

HOW WE REACH THEM

Schools & colleges: libraries, principals, counsellors

Newsstands & bookstores

Home subscriptions

Education fairs, seminars & webinars

EDITORIAL CALENDAR 2027

Jan-Feb

Boards & streams

May-Jun

Admissions & colleges

Sep-Oct

Study abroad

Mar-Apr

JEE, NEET, CUET

Jul-Aug

New-age careers

Nov-Dec

Campus to corporate

PRINT · A4 MAGAZINE

PLACEMENT	SIZE
Back cover	210 × 297 mm
Inside front / back cover	210 × 297 mm
Double-page spread	420 × 297 mm
Full page	210 × 297 mm
Half page (horizontal)	210 × 148 mm
Advertorial / interview	2 pages, by our team

DIGITAL & EVENTS

OPTION	WHAT YOU GET
Press release	Partner News + social
Sponsored article	Written by our editors
Homepage feature	Top placement, 7 days
Section banner	Exams & Admissions, 30 days
Newsletter feature	One slot per weekly send
Sponsored webinar	Co-hosted for students & parents

Rates on request. Artwork: print-ready PDF, CMYK, 300 dpi, 3 mm bleed, text 10 mm inside trim. All paid content is labelled "Partner" or "Sponsored". Prices exclude GST.

PACKAGES: PRINT + ONLINE FOR BEST VALUE

Launch Press release Homepage feature, 7 days Newsletter feature	MOST POPULAR Admission Season Full page in 2 issues Sponsored article Section banner, 60 days Sponsored webinar	Annual Partner Ad in all 6 issues Monthly sponsored article Logo on Featured Organisations
--	--	--

ORGANISATIONS FEATURED IN CAREER BEACON

upGrad	Sushant University	LNCT	NEALIFE	Mohan Babu University
National Career Counsellors Network				

BOOK YOUR SPACE

Let's plan your next admission season together

PHONE & WHATSAPP

+91 85957 03046

EMAIL

editorial@thecareerbeacon.in

OFFICE

8th Floor, HB Twin Tower, Netaji Subhash Place, Delhi 110034