CAREER BEACON

MEDIA KIT 2026–27

Reach students and parents when they choose a career

Career Beacon is India's bi-monthly career magazine, in print and online, for students, parents and educators.

RNI NO. DLENG/26/A6530 · A4 PRINT · ONLINE DAILY



13,200
print copies per issue

80,000+
digital views

6
issues a year

Since 2019
guiding students

OUR READERS

Class 9–12
Streams, entrance exams, colleges

College students
Internships, placements, higher studies

Parents
The decision-makers who pay

Educators
Principals, teachers, counsellors

HOW WE REACH THEM

- **Schools & colleges**: libraries, principals, counsellors
- **Newsstands & bookstores**
- **Home subscriptions**
- **Education fairs, seminars & webinars**

EDITORIAL CALENDAR 2027

Jan–Feb Boards & streams	**Mar–Apr** JEE, NEET, CUET
May–Jun Admissions & colleges	**Jul–Aug** New-age careers
Sep–Oct Study abroad	**Nov–Dec** Campus to corporate

CAREER BEACON

Advertising options

PRINT · A4 MAGAZINE

PLACEMENT	SIZE
Back cover	210 × 297 mm
Inside front / back cover	210 × 297 mm
Double-page spread	420 × 297 mm
Full page	210 × 297 mm
Half page (horizontal)	210 × 148 mm
Advertorial / interview	2 pages, by our team

DIGITAL & EVENTS

OPTION	WHAT YOU GET
Press release	Partner News + social
Sponsored article	Written by our editors
Homepage feature	Top placement, 7 days
Section banner	Exams & Admissions, 30 days
Newsletter feature	One slot per weekly send
Sponsored webinar	Co-hosted for students & parents

Rates on request. Artwork: print-ready PDF, CMYK, 300 dpi, 3 mm bleed, text 10 mm inside trim. All paid content is labelled "Partner" or "Sponsored". Prices exclude GST.

PACKAGES: PRINT + ONLINE FOR BEST VALUE

Launch

Press release
Homepage feature, 7 days
Newsletter feature

MOST POPULAR

Admission Season

Full page in 2 issues
Sponsored article
Section banner, 60 days
Sponsored webinar

Annual Partner

Ad in all 6 issues
Monthly sponsored article
Logo on Featured Organisations

ORGANISATIONS FEATURED IN CAREER BEACON

upGrad · Sushant University · LNCT · NEALIFE · Mohan Babu University · National Career Counsellors Network

BOOK YOUR SPACE

Let's plan your next admission season together

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Flexible booking: schedules and deadlines agreed with each campaign